



For more information about online advertising possibilities please call Clara, Patrick or Jean-Frédéric on (44 20) 7297 3390.

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Banner		1 month	3 months	6 months	12 months
Home Page	Top Banner	£600 / \$882	£1440 / \$2117	£2304 / \$3387	£3686 / \$5418
	Side Banner	£350 / \$515	£840 / \$1235	£1344 / \$1976	£2150 / \$3161
PPF Home Page	Top Banner	£500 / \$735	£1200 / \$1764	£1920 / \$2822	£3072 / \$4516
	Side Banner	£250 / \$368	£600 / \$882	£960 / \$1411	£1536 / \$2258
All Other Pages	Top Banner	£350 / \$515	£840 / \$1235	£1344 / \$1976	£2150 / \$3161
	Side Banner	£125 / \$184	£300 / \$441	£480 / \$706	£768 / \$1129

### Enhanced Listings (for 12 months)

Priority Listing, Logo, Weblink & 30 Word Company Profile	£365 / \$537	Priority Listing, Logo & Weblink	£280 / \$412
Priority Listing, Weblink & 30 Word Company Profile	£150 / \$221	Bold & Weblink	£90 / \$132
Weblink	£50 / \$74	Bold	£50 / \$74
30 Word Company Profile	£120 / \$176	20 Word Company Profile	£110 / \$162
10 Word Company Profile	£100 / \$147		

### Newsletter (quarterly)

Top Banner	£650 / \$956	Side Banner	£325 / \$478
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### Specifications

The dimensions of a top banner are 60 pixels high by 468 pixels wide.

The dimensions of a side banner are 80 pixels high by 120 pixels wide.

Files need to be supplied as either gifs or jpgs (revolving banners are accepted). We do not accept banners created using Flash.