

print ratecard £

for the makers magazine

advertising rates & technical specifications

	(wxh) mm	(wxh) inches	price (GBP)
gatefold front cover	630 x 297 + 210 x 297	24.8 x 11.69 + 8.27 x 11.69	£10,000
outside back cover	210 x 297	8.27 x 11.69	£4,000
double page spread	420 x 297	16.5 x 11.69	£3,300
inside front cover	210 x 297	8.27 x 11.69	£2,750
inside back cover	210 x 297	8.27 x 11.69	£2,300
full page	210 x 297	8.27 x 11.69	£2,200
half page	170 x 130	6.69 x 5.12	£1,155
third page	54 x 260	2.13 x 10.24	£806
box	112 x 72	4.41 x 2.84	£630
banner	170 x 26	6.69 x 1.02	£350

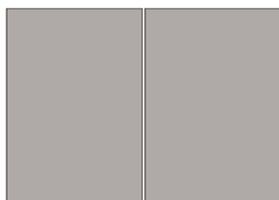
gatefold front cover



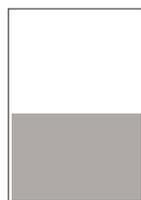
full page within the magazine & covers



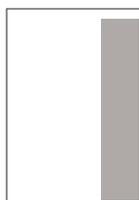
double page spread



half page



third page



box



banner



We can accept Illustrator, Photoshop or Freehand files saved as an eps or tif file. We also accept High Res PDF files that use pass4press settings. If you are working with Illustrator or Freehand, any fonts used should be saved as outline. If it is from Photoshop, the file resolution needs to beat least 300dpi.

Alternatively, the file may be supplied as a QuarkXpress or InDesign document but all fonts (both screen and printer for mac) and any pictures used need to be supplied.

All colours need to be CMYK for printing purposes. If RGB files are supplied they will be converted to CMYK which may cause a colour change so please check carefully before sending the files.

3mm of bleed must be added to full page, double page spread, cover and gatefold ads. We also recommend that any important type is kept at least 10mm away from the edge of the page and from the gutter of double page spreads.

Half and third page ads will have white borders so need bleed is necessary.

Contact us

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