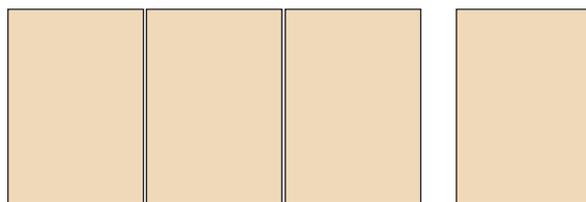


advertising rates in pounds sterling & technical specifications

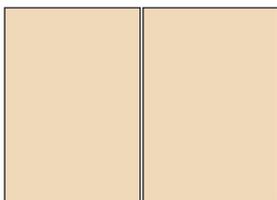
	(wxh) mm	(wxh) inches	price (GBP)
gatefold front cover	628 x 297 + 198 x 297	24.7 x 11.69 + 7.80 x 11.69	£10,800
outside back cover	210 x 297	8.27 x 11.69	£4,800
double page spread	420 x 297	16.5 x 11.69	£3,960
inside front cover	210 x 297	8.27 x 11.69	£3,300
inside back cover	210 x 297	8.27 x 11.69	£2,760
full page	210 x 297	8.27 x 11.69	£2,640
half page	170 x 130	6.69 x 5.12	£1,386
third page	54 x 260	2.13 x 10.24	£967
box	112 x 72	4.41 x 2.84	£756
quarter page*	80 x 130	3.15 x 5.12	£756
banner	170 x 26	6.69 x 1.02	£420

GATEFOLD FRONT COVER

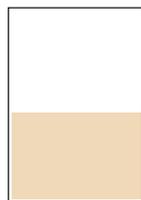


FULL PAGE WITHIN THE MAGAZINE OR COVERS

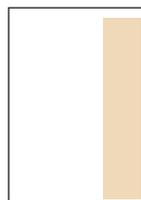
DOUBLE PAGE SPREAD



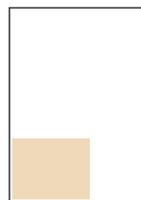
HALF PAGE



THIRD PAGE



BOX



BANNER



We can accept Illustrator, Photoshop or Freehand files saved as an eps or tif file. We also accept High Res PDF files that use pass4press settings. If you are working with Illustrator or Freehand, any fonts used should be saved as outline. If it is from Photoshop, the file resolution needs to be at least 300dpi.

Alternatively, the file may be supplied as a QuarkXpress or InDesign document but all fonts (both screen and printer for mac) and any pictures used need to be supplied.

All colours need to be CMYK for printing purposes. If RGB files are supplied they will be converted to CMYK which may cause a colour change so please check carefully before sending the files.

3mm of bleed must be added to full page, double page spread, cover and gatefold ads. We also recommend that any important type is kept at least 10mm away from the edge of the page and from the gutter of double page spreads.

Half and third page ads will have white borders so need bleed is necessary.

*Quarter page ads are only positioned as part of a page of ads. They cannot appear on an editorial page.

CONTACT US

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