

# FEATURE IN OUR ONLINE DIRECTORY

## EXTRA FEATURES

### Slideshow

Transport potential clients to your locations.

### Showreel

Showcase your filming expertise as well as the wealth of locations your region has to offer.

### Your company logo

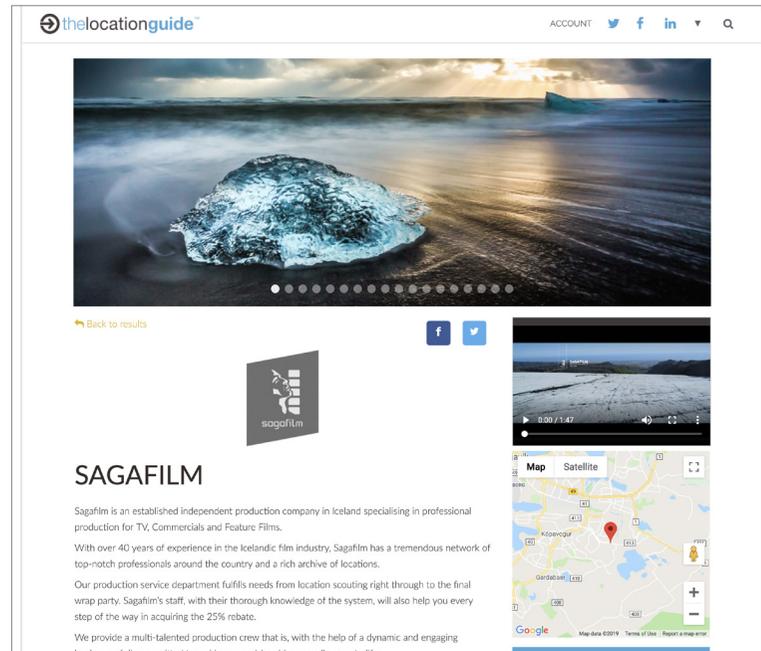
Stand out from the crowd with your logo at the top of your listing.

### Company statement

Increase your chances of featuring in relevant searches with a 200 word statement.

### Weblink

Show your website and drive traffic to your online presence.



## ANNUAL RATES

### GOLD LISTING

£480

- Your company showreel
- A slideshow (up to 20 images)
- Your company logo
- Your company statement (200 words)
- A weblink to your site

### SILVER LISTING

£390

- A slideshow (up to 20 images)
- Your company logo
- Your company statement (200 words)
- A weblink to your site

### ENHANCED LISTING

£260

- Your company logo
- Your company statement (200 words)
- A weblink to your site

### SHOWREEL

£150

### SLIDESHOW

£150

### COMPANY STATEMENT

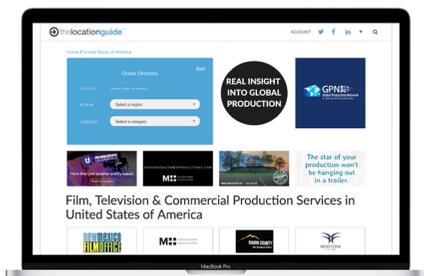
£50

### WEBLINK

£30

# BANNER ADVERTISING

## (ANNUAL RATES)





**4,000,000**  
impressions per year

25,000 registered users

35,000 unique users per month

29% open rate for newsletters

### HOME PAGE

Leader Board	£4,530
Premium MPU	£6,050
Mid Placed Unit	£4,860
Skyscraper	£3,490
Button	£2,740

### LATEST NEWS

Leader Board	£4,530
Widescreen Banner	£3,490
Mid Placed Unit	£5,480
Button	£2,490

### PRE-PRODUCTION FORUM

Leader Board	£3,620
Widescreen Banner	£2,990
Mid Placed Unit	£4,930
Button	£2,220

### DIRECTORY HOME PAGE

Mid Placed Unit	£3,490
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### LOCATE

Mid Placed Unit	£3,490
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### DIRECTORY COUNTRY PAGE

Mid Placed Unit	£2,990
Widescreen Banner	£2,990
Button	£2,020

### LOCATIONS

Mid Placed Unit	£2,990
Widescreen Banner	£2,000
Button	£1,500

### INCENTIVES

Leader Board	£1,650
Mid Placed Unit	£1,950
Widescreen Banner	£1,950
Button	£1,000

### GET LISTED

Mid Placed Unit	£1,560
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### SEARCH RESULTS

Mid Placed Unit	£1,560
Button	£800

### LOCATION LANDING PAGE

12 Month Subscription	£1,500
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- A logo by the title of the page, with the caption 'sponsored by'
- A slideshow of up to 40 **location** images featuring the sponsor's logo
- A **location** showreel
- A testimonial from one of the sponsor's clients
- Widescreen banner at the bottom of the page



**ADVERTISING ENQUIRIES:**

**+44 020 7036 0020**

**sales@thelocationguide.com**

# DIGITAL ADS SPECIFICATIONS

## BANNERS

Banners can be either an animated GIF file or a static JPG file. Flash files are not accepted. The weight of the file must not exceed 100k.

## SHOWREELS

Please supply your videos as either MP4, M4V, FLV or MOV files, not exceeding 30mb. If it is a MOV file, the file's audio must be encoded as AAC otherwise the video will have no sound. The file will be displayed at 600 pixels wide by 350 pixels high so please ensure the file is supplied as close to these dimensions as possible.

## SLIDESHOWS

Images will be displayed at 1200 pixels wide by 465 pixels high in JPG, GIF or PNG format. Please supply images at these dimensions with a resolution of 72dpi. If larger files are supplied which are not in proportion to the display size, some cropping of the image will occur.

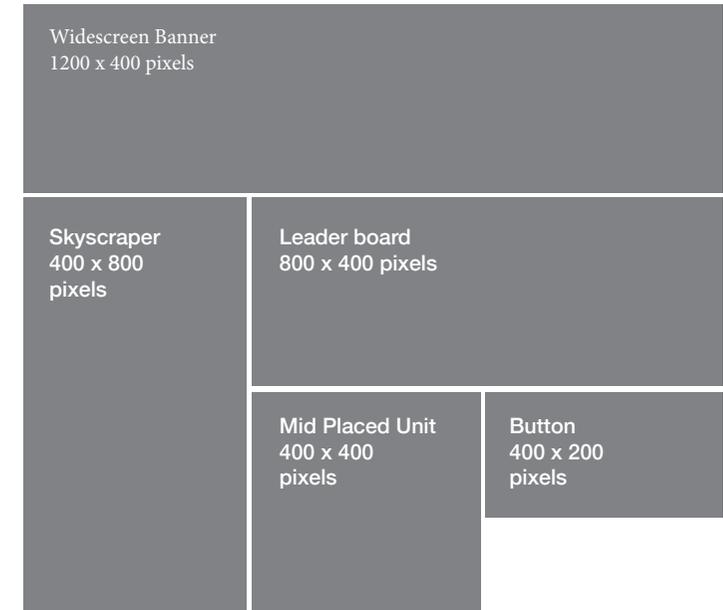
## LOGOS

Online logos are displayed at 150 pixels wide by 90 pixels high at 72dpi. If your logo does not suit these dimensions, additional white or coloured background will be added.

## LOCATION LANDING PAGE

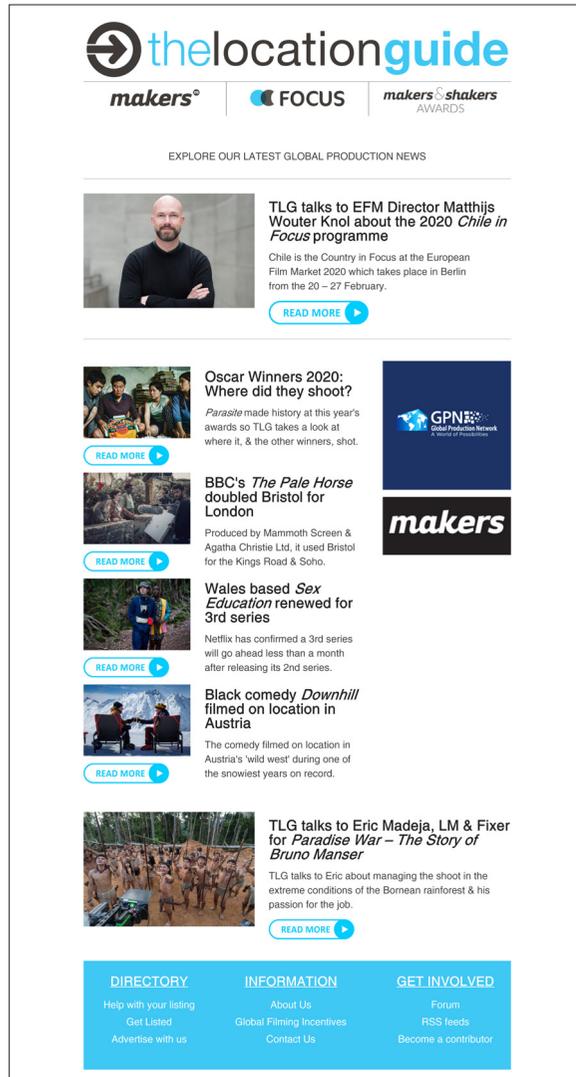
All pictures must be location images relating to the location on the landing page; be supplied with at least two tag words and be approved by The Location Guide prior to publication. The showreel must be for the location and not the sponsor's company.

## BANNER DIMENSIONS



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**[sales@thelocationguide.com](mailto:sales@thelocationguide.com)**

# THE LOCATION GUIDE NEWSLETTER



**thelocationguide**  
**makers** | **FOCUS** | **makers & shakers AWARDS**

EXPLORE OUR LATEST GLOBAL PRODUCTION NEWS

**TLG talks to EFM Director Matthijs Wouter Knol about the 2020 Chile in Focus programme**  
 Chile is the Country in Focus at the European Film Market 2020 which takes place in Berlin from the 20 – 27 February.  
[READ MORE](#)

**Oscar Winners 2020: Where did they shoot?**  
 Parasite made history at this year's awards so TLG takes a look at where it, & the other winners, shot.  
[READ MORE](#)

**BBC's The Pale Horse doubled Bristol for London**  
 Produced by Mammoth Screen & Agatha Christie Ltd, it used Bristol for the Kings Road & Soho.  
[READ MORE](#)

**Wales based Sex Education renewed for 3rd series**  
 Netflix has confirmed a 3rd series will go ahead less than a month after releasing its 2nd series.  
[READ MORE](#)

**Black comedy Downhill filmed on location in Austria**  
 The comedy filmed on location in Austria's 'wild west' during one of the snowiest years on record.  
[READ MORE](#)

**TLG talks to Eric Madeja, LM & Fixer for Paradise War – The Story of Bruno Manser**  
 TLG talks to Eric about managing the shoot in the extreme conditions of the Bornean rainforest & his passion for the job.  
[READ MORE](#)

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**20,000**  
*subscribers\**

*The Location Report is our bi-monthly newsletter with the latest insight into location filming and interviews with industry professionals.*

**29%**  
*average open rate*

**8,000**  
*key decision makers*

**10,000**  
*UK based subscribers*

**ADVERTORIAL**

£280

Up to 280 words.

**BANNER PLACEMENT**

	6 months	12 months
Leader Board (468 x 60 pixels)	£2,890	£5,500
Mid Placed Unit (200 x 200 pixels)	£1,610	£2,660
Button (200 x 90 pixels)	£1,240	£2,050

**LIST RENTAL**

First 1,000 names*	£750
Every additional 1,000 names*	£250

\* Mail-out sent by The Location Guide.





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